

COURSES^{SMART}®

CourseSmart is the world's largest provider of digital course materials.

Who is CourseSmart?

who we are

Founded in 2007, CourseSmart is the leading value-added global distributor of digital course materials for higher education. CourseSmart is dedicated to increasing access to education through transforming the system that connects content creators with content consumers in the digital world of higher education. We use our unique industry knowledge, workflow process expertise, and content management technology to deliver the best overall customer experience. We are the only company in the industry that is designed to serve all key stakeholder groups: students, faculty, institutions and publishers.

Our Faculty Instant Access enables faculty to choose content with confidence and transparency. Our student website which has saved students over \$70 million on course materials over the last five years. Our integrations with leading Learning Management systems support institutions with business models that enable site licenses, revenue sharing with bookstores, quantity discounts and system-wide purchases. Finally, we do this on a platform that provides publishers with tools and intellectual property protection that gives them confidence as they move rapidly towards a digital future.

CourseSmart's constantly expanding catalog of digital course materials covers 90% of core course content for higher education and more than 24,000 titles.

our scope

Thirty-three publishers contribute content to CourseSmart's library including: Pearson, Cengage Learning, McGraw-Hill Education, Macmillan Higher Education, John Wiley & Sons, Jones & Bartlett, Sage, WW Norton, Elsevier, FA Davis and many others. CourseSmart offers the largest selection of core digital course material for higher education. We streamline the instructor discovery and evaluation process by enabling faculty sampling of our entire content library, as well as allow for ingestion of any university owned and open course content – all at no cost to the faculty or institution. Students ultimately benefit from costs savings up to 60% of the print textbook price depending on purchase models and volumes.

CourseSmart has proven experience and expertise in digital course content distribution — from successfully integrating with any LMS platform to facilitating anytime-anywhere access to course materials on any web-enabled device

domain expertise

CourseSmart offers a strong track record of success integrating with a variety of Learning Management Systems (LMS) deployed by our customers including: Blackboard, Desire2Learn, Pearson Learning Studio, Moodle, Sakai, Instructure Canvas and, many custom LMS platforms. CourseSmart enables anytime-anywhere access to our entire course material catalog through any web-enabled smartphone, tablet or computer. Regardless of whether users prefer using an iPad®, iPhone®, iPod touch®, Android™ device, Kindle, Nook, laptop or desktop machine, CourseSmart helps enable student success by making content consumable however it is being accessed. CourseSmart has established solid customer relationships with a large cross-section of higher education institutions including: Texas A&M campuses, Western Governors University, Texas Southern University, Auburn University, Arizona State University, California State University System, Georgia Virtual School, Sacred Heart University, Villanova, Arkansas State University, ITT Technical Institute, Mississippi State Community College System; and, University of Florida to name a few.

**flexible
business models****CourseSmart has the flexibility to support a wide variety of business models.**

We understand that this is not a one size fits all world. We support license models for all students enrolled in a class (site license), which provides the lowest possible cost. Not all students in a class may want the eTextbook. Some may want the option of a new, used or rental print book. As a result, we accommodate partial class licenses and will source print books through our extensive publisher network if the institution desires. Finally students can purchase a license purchased from their own funds. For this model, we support bookstore purchase and revenue share arrangements with the institution.

**innovation and
thought leadership****CourseSmart is dedicated to making the best educational content available, online or offline, and affordable to promote better learning outcomes.**

We boast industry firsts in LMS integrations, online faculty evaluation services, mobile support, point of sale support, LTI compliance and many more. Our continued commitment to innovation is visible in our comprehensive content catalog, superior user experience, flexible purchasing models for institutions and students, diversity of supported mobile devices; and, the largest collection of eResources available to students. Interactive eResource offerings promote better learning outcomes and are available from all of our main publishers including but not limited to: Pearson MyLab, WileyPLUS, CengageNOW, OWL, and McGraw-Hill Connect.

CourseSmart projects future offerings for our customers such as value-added analytics, extended collaboration tools; and, faculty aids such as student success analytics, collaboration tools, and ancillary class material preparation aids.

**dedication
to accessibility****CourseSmart is proud to be an industry leader in providing digital course material that is accessible to all students including those with disabilities or traditional learning challenges.**

CourseSmart, by working closely with the National Federation of the Blind, has been diligent in strengthening accessibility of offered content <http://www.nfb.org/images/nfb/Publications/bm/bm12/bm1201/bm120105.htm>. Also, in partnership with the Alternative Media Access Center, CourseSmart is an active participant in the STudent E-rent Pilot Project (STEPP) at Georgia Tech, an eTextbook rental program offering cost-effective textbooks for students with print-related disabilities. A full eighty percent of the most popular titles in our course catalog are optimized for use with assistive technology. Our accessible versions of course material retain faithfulness to the printed page including identical page breaks, content layout and pagination.