

Appendix L

Features of Open Textbook Resources

	Open Textbook Resources					Commercial Textbook Resources	
	Connexions	Orange Grove Texts Plus	Global Text Project	Wikibooks	CK-12	Textbook Media	Flat World Knowledge
View on website	✓		Some	✓	✓	Some free with ads	✓
Download	✓ PDF; XML; EPUB; HTML	✓ PDF	Varies	✓ PDF; HTML	✓ PDF; EPUB	✓ PDF for a fee	✓ PDF and EPUB for a fee
Self-print	✓	✓	Varies	✓	✓	✓ some PDF for a fee	✓ for a fee
Commercial on-demand print	QOOP.com	IBT, Inc.	Varies			✓ in hybrid bundle	✓
Modular	✓	Some texts	Some texts		✓	Chapter downloads	✓
Edit online	✓ with Rhaptos			✓ w/ Wikimedia	✓ with Flexbooks		✓
Ancillaries available	Homework and problem sets	WebAssign			Videos, quizzes		Test banks; instructor manuals; lecture slides
Quality control	Lens system; Community	Peer review; Editorial review	Quality Assurance Board	Community	Peer review; Editorial review	Peer review; Editorial review	Peer review; Editorial review
Copyright	Creative Commons	Creative Commons	Creative Commons	Creative Commons; GNU	Creative Commons	Traditional copyright	Creative Commons
Open contribution	✓ with registration	Moderated contribution		✓ with account	Moderated contribution		
Funding source(s)	Grants, donations	Florida Legislature	Grants	Donations	Foundation	Advertising	Premium Content

Operational and Financial Models

Resource	Model
<p>Connexions www.cnx.org</p>	<p>The repository holds learning content in over 1600 relatively small chunks or <i>modules</i>, which are free to download for anyone with an account. All modules in the <i>content commons</i> are openly licensed and can be continuously updated and woven together in various arrangements within or across disciplines. Authors do not receive royalties.</p> <p>Connexions is supported by the William and Flora Hewlett Foundation, the Maxfield Foundation, and the Connexions Consortium, among others, and accepts donations through the website.</p>
<p>Orange Grove Texts <i>Plus</i> http://www.theorangegrove.org/about.asp</p>	<p>Orange Grove Texts <i>Plus</i> (OGT+) is a partnership between the Orange Grove and the University Press of Florida, with WebAssign producing ancillaries and Integrated Book Technology (IBT) providing the on-demand printing. When a printed open textbook is purchased, a small fee is added to support the maintenance of the OGT+ collection.</p> <p>The Orange Grove, Florida's digital repository, is supported by the Florida Distance Learning Consortium, which is funded by the Florida Legislature.</p>
<p>Global Text Project http://globaltext.terry.uga.edu</p>	<p>The Global Text Project started in 2004 as a graduate class project at the University of Georgia in the U.S. in which students developed the open textbook, XML: Managing Data Exchange. The goal of the project now is to provide free, open textbooks in a variety of topics to students around the world, especially in developing countries.</p> <p>The Global Text Project was initially funded by the Jacobs Foundation and through gifts made by private individuals.</p>
<p>Wikibooks http://en.wikibooks.org</p>	<p>Wikibooks is a Wikimedia project for collaboratively writing open-content textbooks that anyone can edit by clicking the <i>edit</i> link near the top of each Wikibooks page. Contributors maintain the property rights to their contributions, while the Creative Commons Attribution-ShareAlike License or the GNU Free Documentation License ensures that the submitted version and its derivative works always remain freely distributable and reproducible.</p> <p>Wikibooks is funded by the Wikimedia Foundation, which is a non-profit organization that depends on donations to operate.</p>

Resource	Model
CK-12 http://www.ck12.org	<p>CK-12 Foundation is a non-profit organization with a mission to reduce the cost of textbook materials for the K-12 market both in the U.S. and worldwide. Using an open-content, web-based collaborative model termed the "FlexBook," CK-12 intends to pioneer the generation and distribution of high quality educational content that will serve both as core text as well as provide an adaptive environment for learning through the FlexBook Platform™.</p> <p>CK-12 is funded by the Amar Foundation and by Vinod and Neeru Khosla.</p>
Textbook Media http://www.textbookmedia.com	<p>Textbook Media is a private for-profit company that sells PDF versions with advertising for a very low price and printed and iPhone versions without advertising of books, workpapers, lecture guides, and study guides. All materials are covered by standard copyrights with all rights reserved.</p> <p>Textbook Media follows the standard business practice of earning profits from the sale of merchandise supplemented by advertising, which reduces costs to students.</p>
Flat World Knowledge http://www.flatworldknowledge.com/	<p>Flat World Knowledge is a private for-profit company that offers online access to openly licensed texts without charge, and charges a fee to download a PDF or buy a printed book or accessory (such as online flashcards, practice quizzes, and audio books and study guides). Authors are paid royalties from sales of their work, to which they retain Creative Commons copyright.</p> <p>Flat World Knowledge has been funded initially by venture capital.</p>