

## Student Survey Research Questions

### **Descriptive Research Questions**

*Research Question 1: From what five major areas of study are textbooks most costly?*

*Research Question 2: How much do students spend on textbooks?*

*Research Question 3: How are students affected by the cost of textbooks?*

*Research Question 4: What formats do students want?*

*Research Question 5: What functions are most important to students?*

*Research Question 6: What are students' perceptions of the availability of digital textbooks in their library?*

*Research Question 7: How frequently do students purchase textbooks that are not used?*

*Research Question 8: What digital study aids do students perceive to be most beneficial to their grades?*

### **Inferential Research Questions**

*Research Question 1: Is there a statistically significant relationship between degree sought and the willingness to rent a *print* version of a required textbook if it saved money?*

*Research Question 2: Is there a statistically significant relationship between degree sought and the willingness to rent a *digital* version of a required textbook if it saved money?*

*Research Question 3: Is there a statistically significant relationship between degree sought and the willingness to *purchase permanent access* to a *digital* version of a required textbook if it saved money?*

*Research Question 4: Is there a statistically significant difference between part-time and full-time students on the willingness to rent a *print* version of the required textbook if it saved money?*

*Research Question 5: Is there a statistically significant difference between part-time and full-time students on the willingness to rent a *digital* version of a required textbook if it saved money?*

*Research Question 6: Is there a statistically significant difference between part-time and full-time students on the *willingness to purchase permanent access* to a *digital* version of a required textbook if it saved money?*

*Research Question 7: Is there a statistically significant difference between native English speakers and non-native English speakers on the willingness to rent the *print* version of the required textbook if it saved money?*

*Research Question 8: Is there a statistically significant difference between native English speakers and non-native English speakers on the willingness to rent a *digital* version of a required textbook if it saved money?*

*Research Question 9: Is there a statistically significant difference between native English speakers and non-native English speakers on the willingness to *purchase permanent access* to a *digital* version of a required textbook if it saved money?*

*Research Question 10: Is there a statistically significant difference between major course of study on the frequency of purchasing textbooks that were not used for class?*